

DOUGH Holy Night

LEADER GUIDE

Hooray! Hoozah! We're so excited that you're using "Dough Holy Night" this Christmas! Below, you'll find a brief step-by-step guide to help you get started and make the most of the DHN experience:

Step 1: Promote "Dough Holy Night" to your families. We've included a promotional email template and promotional social media posts in the download folder. Use those materials to get your families excited about "Dough Holy Night." And if families feel comfortable gathering with more people, encourage them to invite friends, family, and neighbors to join them at home. We've provided you with social and printable invitations to make that easy. It's a great way for families to share the good news of Jesus with their community this Christmas.

Step 2: Send parents to the Parent Portal. From the "Parent Portal," families will have access to the video and materials. In order to get into the portal, families will need to enter the following password: LETSDOUGH (all caps). This is explained to them in both the Email Template and Family Guide found in the download folder.

Step 3: Be social! We've provided you with social media posts to use both before and after the event. The posts encourage families to comment with pictures of their kids in action. It's a great way to bring families together virtually and make "Dough Holy Night" feel like a community event.

Step 4: Collaborate with other leaders using "Dough Holy Night." Join our ["Dough Holy Night" Facebook group](#) and see how other leaders are using the event to help their families celebrate Jesus this Christmas.

Note: The "Dough Holy Night" experience is designed for families to do at home. However, if your church would like to host it as a live, at-church event, see the "At-Church Modification" document for ideas.

DOUGH HOLY NIGHT (DHN) VIDEO GUIDELINES

The easiest way to give your families access to the "Dough Holy Night" video is to direct them to the Parent Portal. If you choose to download the video and post it (edited or unedited) on your own platform, you must follow the guidelines below.

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1. USING YOUTUBE, FACEBOOK, OR SIMILAR

If you use YouTube or similar, please upload the video as “unlisted” and email the direct link to the families of your church. In the case of Facebook, you may not upload the video to a public page. Instead, create a private group and invite families to join. The video and downloaded materials should be accessible to the families of your church, but not to the general public.

With that said, it’s our desire that you are able to get “Dough Holy Night” to as many people in your church community as possible, so share the links or invites with anyone you would normally reach with your Christmas program.

2. DOCUMENT THE COPYRIGHTED MATERIAL

Your Dough Holy Night purchase gives you the right to use the provided copyright-protected material. To properly do so, you need to give credit in the description or at the end of your video. Please include: “Copyrighted material provided by GO! Curriculum at www.gocurriculum.com.” Including this can help you avoid a mistaken removal or block.

